

A reliable, dedicated and assertive design professional with many years of experience creating digital, print, video, and web projects. Excellent conceptualization of client requirements and inter-personal skills with ability to relate well to individuals at all levels. In depth knowledge of over twenty software products, with a solid background in both Apple and Windows operating systems.

Strengths

- Creative Direction • Conceptual Cognitive Processes • Organizational Skills • Problem Solving
- Hands-on Management • Vendor Production Process Knowledge • Budget and Cost Management

Independent Contractor

2009 – Present

Design and manage a wide variety of digital and print projects. Specializing in creating designs that work well in various formats while maintaining consistency across the project. Ability to work in multiple applications, along with a strong knowledge base in file formats and colorspace, allow for a wide spectrum of clients and projects. This includes printed collateral, websites, ad banners, video shorts, print/digital magazines, digital media, and packaging. Clients include musicians, writers, directors, retail companies and PR firms.

Aardvark Tactical - Digital Designer

2008 – 2009

Supplier of Non-lethal Products for Law Enforcement, Federal & Military Agencies

- Designed all company print and motion material, which included flyers, business cards, promotional, announcements, invitations, packing kit diagrams, branding, posters, gift certificates, etc
- Designed Demo Day section of company website, along with web banners and product videos
- Designed and implemented mobile teaching system for companies' foundation along with all training material, CD/DVD's, video, and PowerPoint presentations for certified classes
- Designed video and image library
- Photographed products and specialty Kits
- Designed visual signs used in federal kits
- Setup paperless RFPs for sales

BCI Eclipse - Creative Services Manager Art Department

2006 – 2007

Independent supplier of consumer video and audio products

- Established standardized protocol for the design team through scheduling and workflow while meeting deadlines for DVD & audio production, marketing, press production, and sales departments
- Created and maintained design system hardware, software, reference library, online image library, and project archiving
- Created and established procedures involving color calibration while acting as liaison between BCI and press houses, eliminating 90% of the need for proofs saving >200k/year
- Collaborated with other departments and entertainment studios on packaging, video menus, and web design creating consistency throughout brands and product lines

Clients included: Buena Vista Home Entertainment, Entertainment Rights, Fremantle Media, New Line Home Entertainment, Filmation

Executive Presentations - Art Director

2004 – 2006

Courtroom presentations utilizing Acrobat Professional, Illustrator, Photoshop, PowerPoint, After Effects, Final Cut Pro and Sanction

- Created “web-like” modules for PowerPoint presentations, incorporating animations, video, and images, allowing attorneys to go to any part of the presentation instantly
- Created standard procedures for scanning, color correction and output to large printers, saving time while allowing large amounts of output to meet tight deadlines
- Implemented and created standard design templates and “drag and drop” Art Library

The Walt Disney Company - Manager Creative Computing Lab

1992 – 2001

Imagineering and Entertainment projects: Disney World, Disneyland, DisneyFest, and Tokyo Disney Seas

- Managed state-of-the-art design computer lab, supporting all Imagineering employees
- Responsible for testing pre-release software & hardware
- Defined individual computer configurations there by making better distribution of each department’s allotted design budget
- Re-designed and managed in-house software training facility
- Managed Lab’s \$500k annual budget
- Hired and managed Apple, SGI, and Unix technical support personnel
- Managed server, which housed file backups, fonts and character art database
- Designed and implemented art database allowing for printed output while protecting original artwork
- Researched and purchased high-end scanner for archiving company’s 2 million plus historical slide library
- Researched and purchased the first 3D scanner for 3D modeling
- One of the contributors to WDEye, a bimonthly magazine
- Team member for live entertainment encompassing over 14 shows for Tokyo Disney Seas, a 3 billion dollar project for Oriental Land Company
- Team member for DisneyFest, Asia’s largest mobile interactive educational and entertainment show

Hardware

Apple Certified

Software

Illustrator	Photoshop	PowerPoint	Keynote
Final Cut Pro	After Effects	QuarkXpress	InDesign
DreamWeaver	Lightroom	Flash	Fireworks
Acrobat Professional	FileMaker		